

Ahlstrom
BioProtect[™]

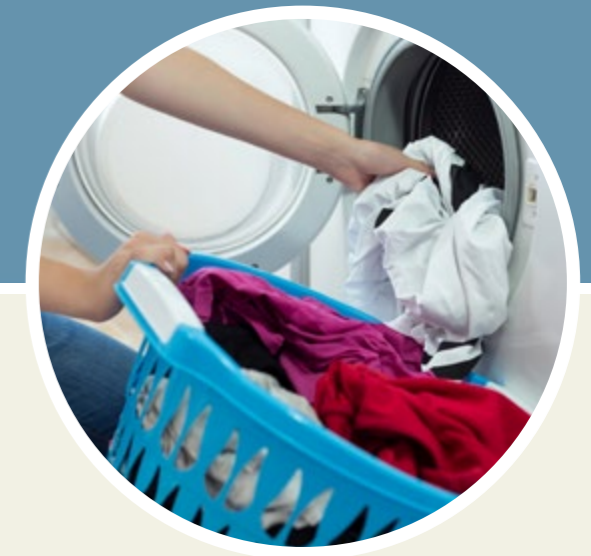
Biodegradable one-source solution
that protects laundry from color run



A REVOLUTIONARY

NEW WET LAID

NONWOVEN MATERIAL MADE FROM 100% NATURAL FIBERS



Ahlstrom BioProtect™

Ahlstrom BioProtect™ is a one source, sustainable, nonwoven solution for laundry care, incorporating patent pending technology, to protect laundry from color run during the wash cycle.

The product is biobased, utilising 100% naturally derived fibers, and biodegradable according to the norm EN 14855-1. It is manufactured with wet-laid technology for premium quality.

Delivering high dye-catching performance

Ahlstrom BioProtect™ guarantees high dye-catching performance, protecting laundry from color runs. It's ability to lock up loose dyes found in the wash water, enables it to prevent dye transfer and color runs, maintaining the original color of clothes. The material benefits from good wet strength and absorption.

Ahlstrom BioProtect™ is delivered through the manufacturing platform of Ställdalen (Sweden). The plant is fully certified for quality (ISO 9001), safety (ISO 45001), and environmental (ISO 14001) standards.

Ahlstrom BioProtect™ has been awarded with the **highest OK biobased rating of 4 stars** by the accredited certification institute TÜV Austria.



Why choose Ahlstrom BioProtect™

Providing solutions to consumer problems

Consumers spend a lot of time sorting laundry, into separate colored loads before washing.

Besides, they are more and more concerned about the environmental impact of their laundry routines.

Ahlstrom BioProtect™ makes the job of doing the household laundry easier and more eco-friendly.

Through its revolutionary dye capturing technology, it allows mixed color washes, saving time, money and water.

In addition, our nonwoven is biobased (certified "4-star OK biobased" by TÜV Austria) and biodegradable (according to EN 14855-1), reducing its environmental impact.

Key Benefits

One source solution incorporating patent pending technology that prevents color run

Protects laundry from dye transfer when washing mixed colors together

Saves time by not having to pre-sort laundry into different colors before washing

Reduces environmental impact, as product is biodegradable and bio-based, utilising 100% naturally derived fibers



Ahlstrom in brief

Ahlstrom is a global leader in combining fibers into sustainable specialty materials. Our purpose is to Purify and Protect, with Every Fiber, for a Sustainable World. Our vision is to be the Preferred Sustainable Specialty Materials Company for all our stakeholders. We serve five growing and distinctive end markets, which form the basis for our five divisions: Filtration, Food & Consumer Packaging, Healthcare, Building Materials, and Technical Materials. Our net sales in 2022 for continuing operations amounted to EUR 3.3 billion and we employ some 7,000 people..

Read more at www.ahlstrom.com

STAY IN TOUCH

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